

**Osoyoos Festival Society**  
**74th ANNUAL**  
**CHERRY FIESTA/CANADA DAY**  
**JULY 1<sup>ST</sup>, 2024**

**Parade Cover Letter and Important Information**

Dear Potential Parade Participant:

The time is approaching for our 74<sup>th</sup> annual “Cherry Fiesta/Canada Day” celebration and one of the highlights of the day – our Parade!

This parade is enjoyed by children and adults alike and your community spirit, time, and effort are very much appreciated. Following are the ways to enter:

1. Request a parade form from the Parade Coordinator, Ken Baker. [osoyoosfestivals@gmail.com](mailto:osoyoosfestivals@gmail.com) . Upon receipt of your parade form, please print the form, fill in and have the driver of your entry sign. Then scan the document and send it via email to the parade coordinator, Ken Baker. [osoyoosfestivals@gmail.com](mailto:osoyoosfestivals@gmail.com)
2. Pick up, complete, and deliver back the Parade form to the Town of Osoyoos office, 8707 Main Street, Osoyoos.
3. Access the Parade form through our website a [www.osoyoosfestivalsociety.ca](http://www.osoyoosfestivalsociety.ca) found in the Entry Forms page, print, complete and sign, then scan and email the Parade Coordinator, Ken Baker [osoyoosfestivals@gmail.com](mailto:osoyoosfestivals@gmail.com) or drop off the completed form at the Town of Osoyoos Office.

Your entry could be eligible to win 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> in each category or one of the “Grand Rosette Parade Ribbons”:

- “Youth Participation”
- “Canada Day”
- “Comical”
- “Creative”
- “Community”

Marshalling of the parade entries will take place at the Sun Bowl Arena, 9301 Hummingbird Lane, Osoyoos. Once your entry has been registered, you will be asked to line up on Nighthawk Street starting at 74<sup>th</sup>.

The Committee wishes to thank you in advance for your favourable consideration. For more information, please contact Ken Baker Phone: 250-495-6880 cell: 250-498-9236 Email: [osoyoosfestivals@gmail.com](mailto:osoyoosfestivals@gmail.com)

**We could not do it without you!!**

Yours sincerely,

Ken Baker Parade Coordinator  
Osoyoos Festival Society

# **CHERRY FIESTA/CANADA DAY PARADE – JULY 1ST, 2024**

## **PARADE INFORMATION**

- **IMPORTANT:** You **must** report at Registration table located in front of the Sun Bowl Arena at 9301 Hummingbird Lane, Osoyoos, BC. to pick up your space allocation number. To access the Sun Bowl Arena, please exit from Highway 97, if not then from 62<sup>nd</sup> Avenue and Nighthawk. **Registration will take place from 8:00 a.m. – 9:15 a.m.**
- You will then be directed to your assigned space along Nighthawk Drive.
- All parade participants **MUST** be dropped off at the Sun Bowl Arena and walk to their designated spot.
- All entries serving bottled water must have water in containers to pass out to spectators.
- All entries must be assembled and ready for judging at **9:30 a.m.** sharp. Judging will take place between 9:30 a.m. and 10:30 a.m. After judging you may relax until 10:45 a.m.
- Parade starts at **11:00 a.m. sharp.**
- Judging will be based on the following criteria:
  - Costume/Uniform: Intricacy and related to entry's theme.
  - Theme Message: Does it come across.
  - Content/Colour: Use of colour, difficulty of design and man hours.
  - Mechanization: eg. Bubbles, animation, music, steam, water.
  - Imagination/enthusiasm: Creativity, enthusiasm of participants.
  - Bonus points will be awarded for Canada flags, prominent red and white theme, Happy Birthday Canada, and cherries.

Note: We reserve the right to present multiple place ribbons (ties) and also we reserve the right not to present all place ribbons in any category.
- All vehicles not in the parade may park in designated area at the Sun Bowl Arena.

## Parade Rules and Safety Precautions

- No entry fee.
- ***IMPORTANT: No articles are to be thrown from any parade entry/vehicle during the parade. Items and/or give a ways MUST be delivered to the spectators by the curb. Please do not encourage children or adults to come to your entry!!***
- ***IMPORTANT: There will be no water balloons, squirters, or spraying permitted.***
- The participant acknowledges that the Town of Osoyoos, the Osoyoos Festival Society, their employees, associates, members, and volunteers will not be carrying out any inspection to ensure compliance with the parade rules or any safety requirements, and the responsibility for compliance and safety remains with the participant.
- Vehicles must not leak oil or fuel.
- Entries must be decorated and have a name sign.
- The parade will move at WALKING SPEED. We have many children and seniors participating as well as street lined with spectators whose safety we are responsible for.
- Please maintain approximately 3-4 car lengths of space between each entry when in motion along Main Street. En-Route Marshalls will be monitoring. It is essential their instructions be followed.
- Animal entries must have their own insurance and an assigned “Pooper Scooper”.

## PARADE DISPERSAL PROCEDURES

Entries will exit from Main Street behind Subway with the dispersing area being on 68<sup>th</sup> avenue. See map below.

### IMPORTANT:

- Need to drop off people, turn right at 70<sup>th</sup> Avenue, unload, then proceed following the blue line back to the Sun Bowl Arena.
- Large floats, please proceed to 68<sup>th</sup> avenue, turn right then proceed following the blue line back to the Sun Bowl Arena.
- Smaller entries please either continue on to Kingfisher or turn right on 68<sup>th</sup> and follow the blue line back to the Sun Bowl Area.

